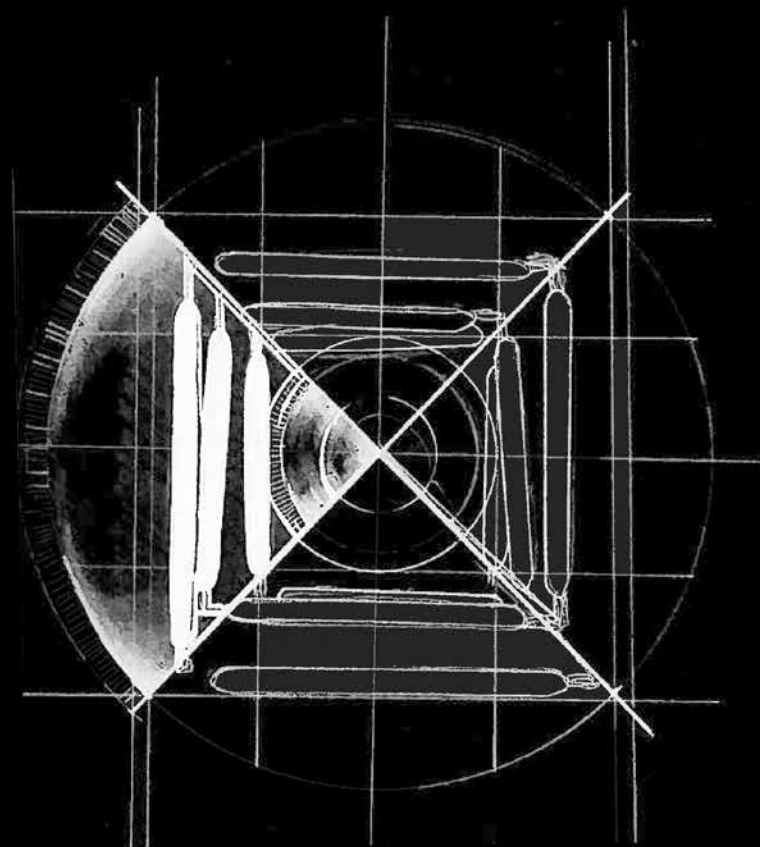
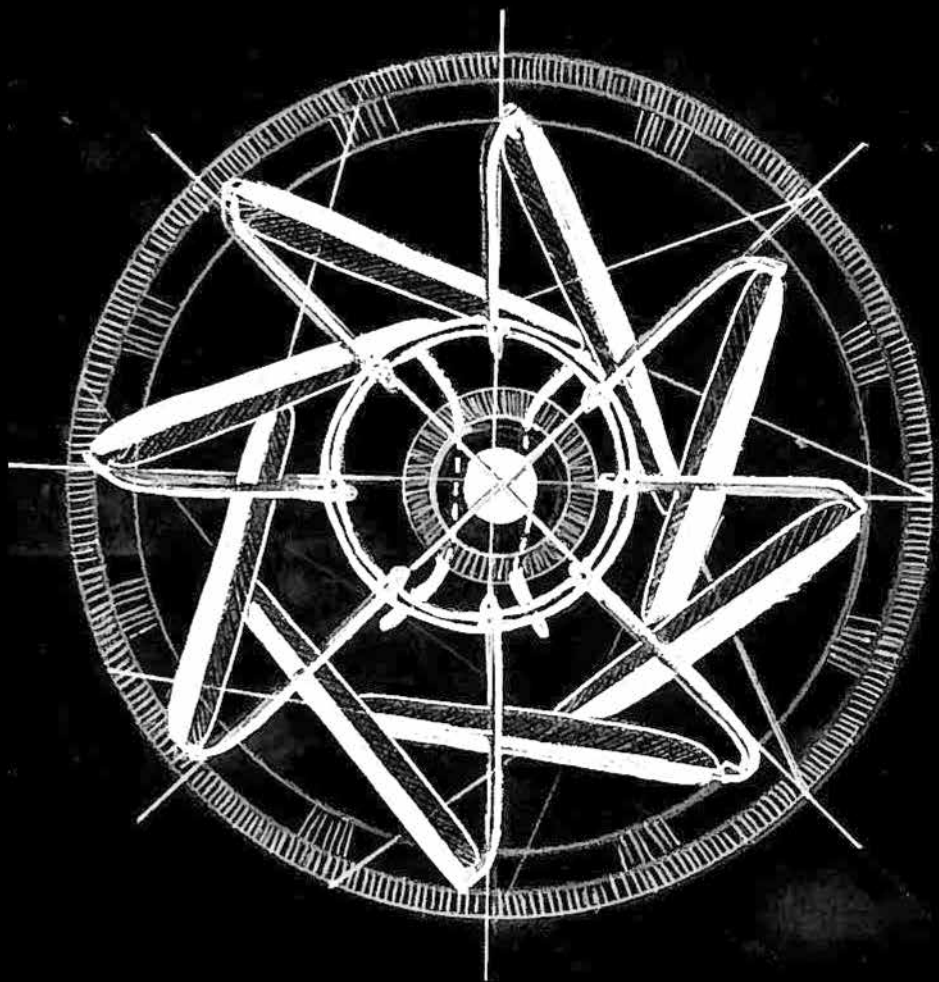
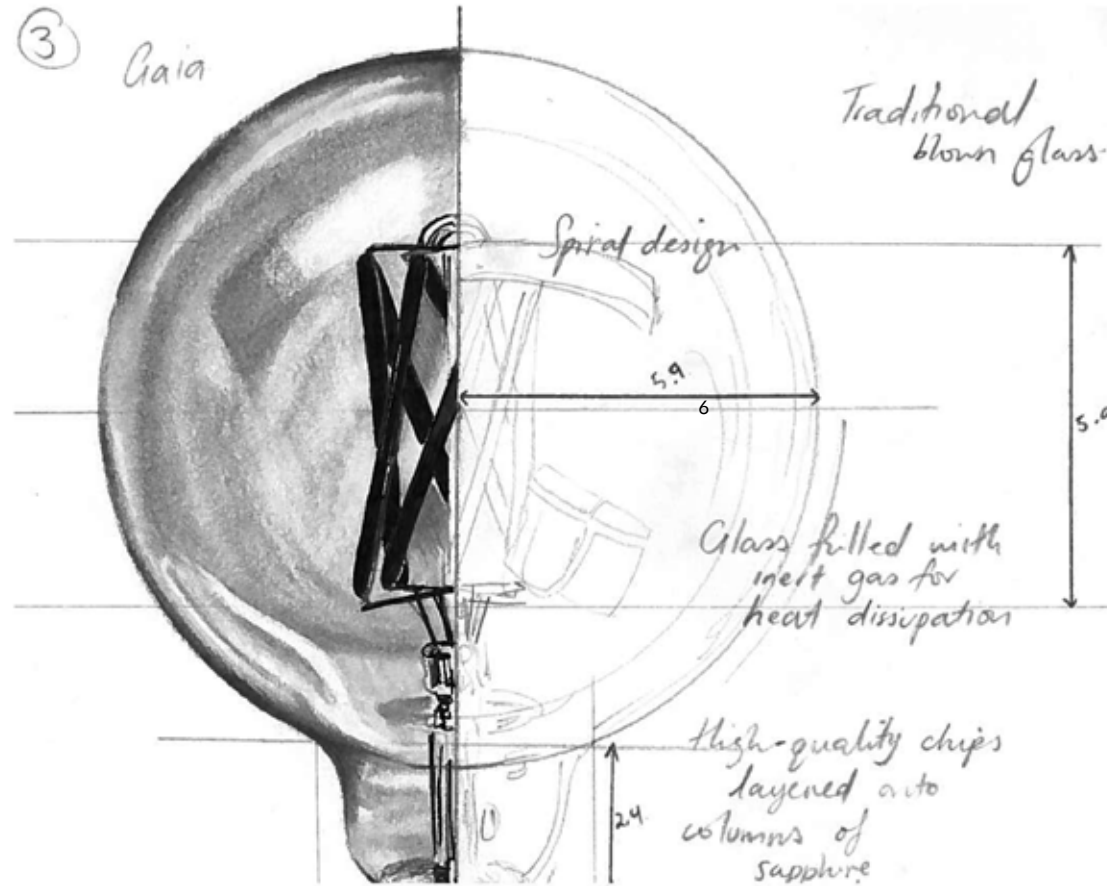


tala

CONSERVATION
THROUGH
BEAUTY



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tala

CONSERVATION THROUGH BEAUTY

Tala is a young British lighting brand with a mission to create the world's most beautiful light bulbs.

The word Tala originates from an African concept of conservation through beauty and serves as our unifying ethos. The company was founded by four partners at The University of Edinburgh with a shared passion for creating exquisite products that have a positive impact on the world.

Our distinctive design rubric combines classic decorative qualities, industrial influences and pioneering LED technology. What makes the Tala bulb unique is its uncompromising approach to both beautiful design and sustainability.

With exciting developments in materials science, we are now able to design lighting with a strong shift from the functional towards the emotional; lighting as an experience is the backbone of the Tala range. When you purchase a Tala light you're investing in our ethos, this is represented in every detail, from the packaging down to our tree planting programme. The Ten Trees programme pledges that for every 200 units sold we plant 10 trees; making our products truly carbon negative

The Tala LED range is built for curating a contemporary and inviting atmosphere. There are two ranges in the collection: the Feature and the Classic. With an emphasis on warm, high-colour rendering and quality components, Tala is perfect for a variety of interior design styles.

A Tala light is up to 90% more energy efficient and lasts fifteen times longer than its incandescent counterparts.





THE TALA FEATURE RANGE

This collection of designs challenges the usual preconceptions of the light bulb. A host of statement glass shapes, combined with intricate LED filament structures, makes the Tala feature range stand out.

These versatile bulb designs work well alone, in series or in combination with other fixtures. Every light in this range is imbued with a specific colour temperature of 2,200 Kelvin, which is the equivalent of a warm, candle-lit setting.

We put a lot of love into our product designs and, as such, want our carefully chosen filament arrangements to be easy on the eye. The lumen output (strength of light) is carefully balanced to achieve the right level between decorative and functional.

This results in a consistent, soft light that accentuates each of the individual designs.

We invite you to explore the collection and see how to transform your interior with the Tala feature bulbs.



GAIA

6 WATT | 480 LUMENS | 2200K

Tala's 6W Gaia LED has a unique filament structure enveloped by a traditional blown-glass form.

Using our distinct tinting technique, we soften and add character to the hue of our bulb, resulting in a more individual look and quality of light.

The Gaia's sapphire filament array includes six specially designed thin filament LED columns designed to produce a central vortex of warm, soft light. The Gaia LED will easily retrofit into existing fittings.



« UNTINTED GAIA



ZION

6 WATT | 480 LUMENS | 2200K

The new Zion bulb embodies the iconic organic form of the classic incandescent bulbs but with an LED twist.

Featuring twelve specialized sapphire filaments circling a central column of glass, this design emits a swirling pattern of warm light within a beautiful blown-glass envelope.

With a colour rendering of 90 and a life expectancy of +30,000 hours, the Zion is the perfect statement bulb for your interior project.



ARIES

6 WATT | 600 LUMENS | 2200K

This unique design brings a warm ambiance to any setting, creating an inviting atmosphere while also saving energy.

Featuring eight intercrossing filaments within an untinted blown-glass orb, the Aries unit distributes an even throw of warm light and provides an interesting pattern of light to accent your space.



ELVA

6 WATT | 480 LUMENS | 2200K

Tala's 6W Elva LED uses the same traditional blown-glass sphere as its larger sibling, the Gaia, with the added advantage of being more compact. Its unique design, coupled with a beautiful, warm glow, make the Elva the perfect choice for an exposed fitting or a hanging pendant.



EROS

3 WATT | 400 LUMENS | 2200K

The Eros bulb is a playful design of interlocking filament diamonds. A soft, warm light emanates from the LED arrangement and makes for an interesting shape when used in series or alone.



SQUIRREL CAGE

4 WATT | 320 LUMENS | 2200K

Our Steampunk inspired Squirrel Cage evokes an early industrial feel, but with the added benefits of contemporary energy performance.

The combination of our copper style base, unique tinted glass and four elongated sapphire columns, brings permanence and warmth to low-lit settings.

The fully dimmable, 4W Tala Squirrel Cage is a must-have for design conscious consumers looking to save on energy and maximize on ambiance.



SQUIRREL CAGE DEMI

3 WATT | 240 LUMENS | 2200K

The Tala 3W Squirrel Cage is a new addition to the Demi range and showcases a truly unique filament technology. There is nothing like it on the market.

Featuring eight golden sapphire filaments enveloped by a traditional blown-glass form, this bulb is the perfect choice when used in series or alone.

The fully dimmable, tinted-glass unit is an all-round classic design and fits well exposed on a pendant or behind a glass shade.



TOTEM

3 WATT | 240 LUMENS | 2200K

The Totem design is a distinctive tubular glass shape that comes in two lengths and filament patterns. This bulb is great for creating linear decorative grids of light and works well with a range of fixture designs.



TOUCH LAMP | OAK | WALNUT

Introducing the sculpted oak/walnut and brass table lamp.

An elegant cylindrical design showcases the magnificent character of the wood. The base features a slab of solid brass that acts as the touch-switch control.

The high silicon content black anti-kink cord streams gracefully towards the socket. Every detail is considered for harmony, including the curvature of the lip towards the bulb holder.

This unique table-lamp design is the perfect way to exhibit any number of the Tala bulbs.

With dimming at the touch of your fingers, never before has optimizing your light levels been so stylish.



» TOUCH LAMP | OAK
« TOUCH LAMP | WALNUT



KNUCKLE PENDANT

BRASS | OAK | WALNUT

This paired-back brass and black cord pendant is a staple for elegant display lighting. Why have a beautifully designed bulb without the right pendant?

This minimalist pendant comes in three materials. The Oak and Walnut designs are all individual with beautiful wood grain character topped off with a solid circle of brass. Whereas the more discreet brass only version includes small detailing like the brass plated cord restraint.

Using our specially developed black high silicon content braided cord ensures that this pendant looks great and has no kinks. With a cord length of three meters, the knuckle pendant can light up a range of interiors.



« KNUCKLE PENDANT
BRASS | OAK
» KNUCKLE PENDANT | WALNUT



THE TALA CLASSIC RANGE

The classic range comprises a set of iconic bulb shapes to retrofit a wide variety of general and decorative lighting needs.

Unique to Tala is our 2,500 Kelvin colour temperature. This perfectly mimics the original Edison filament colour temperature and has high colour-rendering. A home lit with Tala bulbs is uniformly warm and inviting but benefits from the added energy savings and longevity of our LED filament technology.

Critical to the design of the classic range was our wish to achieve a shadowless omni-directional light throw. This means that, whether naked or behind a shade, Tala classic bulbs will deliver uninterrupted light.

The Edison Lamp has changed little from its original conception in the 1870s, yet this more industrial exposed style of lighting remains incredibly popular.

We have designed and manufactured beautiful bulbs that mimic the aesthetic and warmth of the Edison, whilst retaining the energy saving capabilities of the modern LED.



GLOBE

6 WATT | 650 LUMENS | 2500K

The Tala 6W Globe is design-built to replace your 60W incandescent. Eight columns of sapphire substrate form the centerpiece of this light to produce a strong and smooth and warm light. The Globe is comfortable naked or behind any lampshade.



CROWN



3 WATT | 320 LUMENS | 2500K

The Tala 3W Crown is beautiful and energy efficient. This globe replaces your 35W bulb with the same rich, warm glow whilst reducing your energy bills by up to 90%.

LURRA



3 WATT | 240 LUMENS | 2200K

The T38 Lurra bulb has a discrete and charming design that partners well with a range of fixtures. Looking for an alternative to the classic Edison bulb shape? The Lurra delivers on both performance and style with a contemporary glass form and a traditional filament arrangement.

CANDLE



4 WATT | 350 LUMENS | 2500K

Tala's 4W Candle LED is the perfect replacement for your 40W incandescent candle lighting. This slender but powerful luminaire, with its dimmable functionality, gives even the most discerning clients the full range luminous flux to create beautifully lit spaces.

Tala also supply a 2W version for those looking for low-lit ambient lighting.

PLUTO



4 WATT | 350 LUMENS | 2500K

Tala's 4W Pluto echoes a classic bulb shape and uses 4 elegant filaments in a traditional arrangement. The Pluto provides a warm, rich glow that will complement any interior.

GU10



5 WATT | 400 LUMENS | 2500K

Tala's 5W GU10 LED is an ideal choice for any environment. From kitchens to bathrooms, restaurants to offices, this high-quality light offers a perfect solution at an affordable price. While maintaining Tala's individual design our GU10 uses high powered COB chips to deliver a strong, warm light pattern and delivers exceptional colour rendering. This GU10 is a retrofit for traditional 50W halogen bulbs.



TEN TREES



Embedded into our business is the ethos of responsible entrepreneurship. Not only does each bulb remove a tonne of CO2 from the atmosphere over its lifetime but we also plant trees to make sure that our supply chain impact is covered. We have launched the Tala Ten Trees programme and for every 200 units sold we plant 10 native trees in the UK.

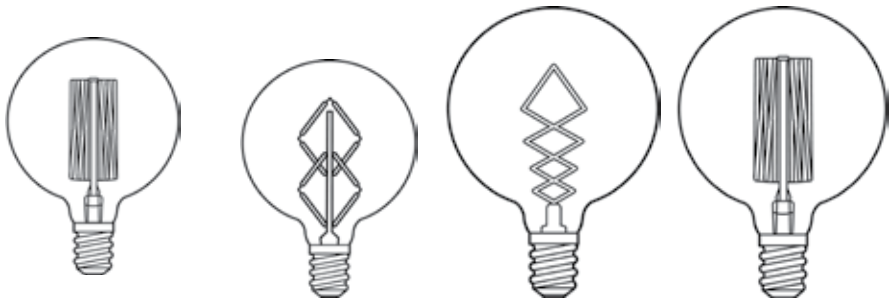
A TALA BULB IN NUMBERS:

A Tala LED convert will use 10 times less energy on lighting and save money on electricity bills and avoided replacements over the 30,000-hour average lifespan of the product (10 years).

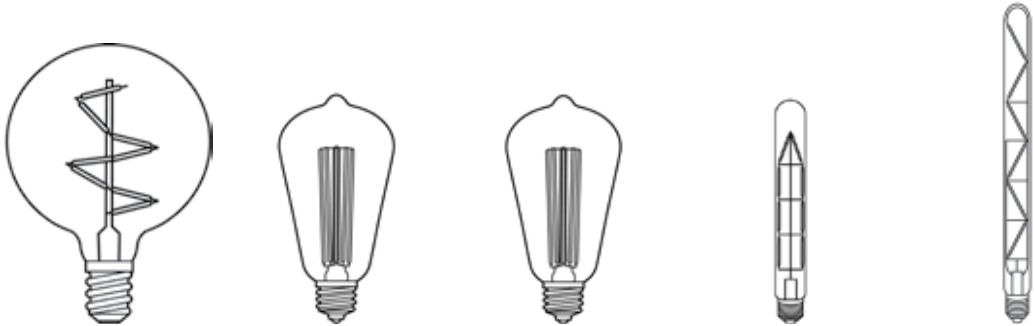
4W Tala Bulb

- Total kWh Saved per Year: **131**
- Total Energy Cost Savings per Year: **£18.35**
- Lifetime Energy Cost Savings: **£151.20**
- Return on Investment: **114.73%**
- Simple Payback on Energy Consumption: **10 Months**
- Lifetime Bulb Replacement Savings: **£60.00**
- CO2 saved per year: **80kgs**

TECHNICAL SPECIFICATION | FEATURE RANGE

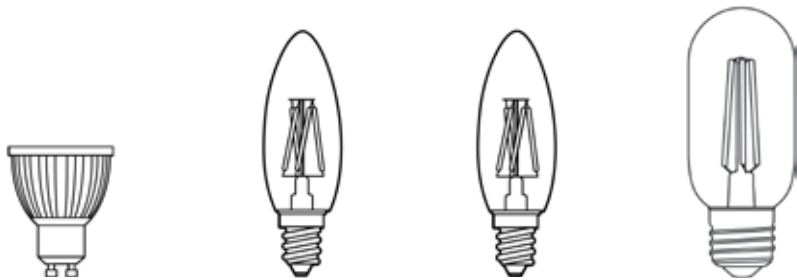


NAME	ELVA 6 Watt 480 Lumens 2200K	EROS 4 Watt 400 Lumens 2200K	ARIES 6 Watt 600 Lumens 2200K	GAIA 6 Watt 480 Lumens 2200K
Product Code	ELVA-6W- 2200K-E27- NT	EROS-4W-2200K-E27-T	AURA-6W- 2200K-E27- NT	GAIA-6W- 2200K-E27-T
VOLTS	240V	240V	240V	240V
WATTS	6W	4W	6W	6W
CRI:	CRI: >90	CRI: >90	CRI: >90	CRI: >90
BASE	E26/E27/B22	E26/E27/B22	E26/E27/B22	E26/E27/B22
DIMMABLE	Dimmable	Dimmable	Dimmable	Dimmable
LUMENS	480 Lumens	400 Lumens	600 Lumens	480 Lumens
LUMENS/WATT	80 Lumens/Watt	100 Lumens/Watt	100 Lumens/Watt	80 Lumens/Watt
COLOUR TEMPERATURE	Warm White/2200K	Warm White/2200K	Warm White/2200K	Warm White/2200K
MERCURY FREE	Mercury Free = 0.0mg	Mercury Free = 0.0mg	Mercury Free = 0.0mg	Mercury Free = 0.0mg
SWITCH CYCLES	Switch Cycles: 30,000	Switch Cycles: 30,000	Switch Cycles: 30,000	Switch Cycles: 20,000
AVERAGE LIFESPAN	Average Lifespan: 20,000hrs	Average Lifespan: 20,000hrs	Average Lifespan: 30,000hrs	Average Lifespan: 30,000hrs
WATT REPLACEMENT	Watt Replacement: 50W	Watt Replacement: 40W	Watt Replacement: 50W	Watt Replacement: 50W
BULB DIMENSIONS	Ø95mm x L140mm	Ø95mm x L140mm	Ø125mm x L175mm	Ø125mm x L175mm
WARM UP TIME	Warm Up Time: Instant	Warm Up Time: Instant	Warm Up Time: Instant	Warm Up Time: Instant
WORKING TEMPERATURE	Working Temperature: -20°C to 40°C	Working Temperature: -20°C to 40°C	Working Temperature: -20°C to 40°C	Working Temperature: -20°C to 40°C
WARRANTY	Warranty: 2 Years	Warranty: 2 Years	Warranty: 2 Years	Warranty: 2 Years
DIMMING	Trailing Edge	Trailing Edge	Trailing Edge	Trailing Edge
GLASS	Clear	Clear	Clear	Tinted
BASE	Gold Cap	Gold Cap	Gold Cap	Gold Cap
TYPE	G95	G95	G125	G125
INPUT VOLTAGE	110-240V	110-240V	110-240V	110-240V
IP	IP54	IP54	IP54	IP54
BEAM ANGLE	360	360	360	360
CERTIFICATES	CE, RoHS,	CE, RoHS,	CE, RoHS,	CE, RoHS,



ZION 6 Watt 480 Lumens 2200K	SQUIRREL CAGE 4 Watt 320 Lumens 2200K	SQUIRREL CAGE DEMI 3 Watt 240 Lumens 2200K	TOTEM 210 mm 3 Watt 240 Lumens 2200K	TOTEM 300 mm 3 Watt 240 Lumens 2200K
ZION-6W- 2200K-E27-T	SQCG-4W- 2200K-E27-T	SQCG-3W- 2200K-E27-T	TOTM-3W- 2500K-E27- NT	TOTM-3W- 2500K-E27- NT
240V	240V	240V	240V	240V
6W	4W	3W	3W	4W
CRI: >90	CRI: >90	CRI: >90	CRI: >90	CRI: >90
E26/E27/B22	E26/E27/B22	E26/E27/B22	E26/E27/B22	E26/E27/B22
Dimmable	Dimmable	Dimmable	Dimmable	Dimmable
440 Lumens	320 Lumens	240 Lumens	280 Lumens	280 Lumens
73 Lumens/Watt	80 Lumens/Watt	80 Lumens/Watt	70 Lumens/Watt	70 Lumens/Watt
Warm White/2200K	Warm White/2200K	Warm White/2200K	Warm White/2500K	Warm White/2500K
Mercury Free = 0.0mg	Mercury Free = 0.0mg	Mercury Free = 0.0mg	Mercury Free = 0.0mg	Mercury Free = 0.0mg
Switch Cycles: 20,000	Switch Cycles: 30,000	Switch Cycles: 30,000	Switch Cycles: 30,000	Switch Cycles: 30,000
Average Lifespan: 30,000hrs	Average Lifespan: 30,000hrs	Average Lifespan: 20,000hrs	Average Lifespan: 30,000hrs	Average Lifespan: 30,000hrs
Watt Replacement: 50W	Watt Replacement: 40W	Watt Replacement: 25W	Watt Replacement: 30W	Watt Replacement: 30W
Ø125mm x L175mm	Ø64mm x L140mm	Ø64mm x L140mm	Ø30mm x L210mm	Ø30mm x L300mm
Warm Up Time: Instant	Warm Up Time: Instant	Warm Up Time: Instant	Warm Up Time: Instant	Warm Up Time: Instant
Working Temperature: -20°C to 40°C	Working Temperature: -20°C to 40°C	Working Temperature: -20°C to 40°C	Working Temperature: -20°C to 40°C	Working Temperature: -20°C to 40°C
Warranty: 2 Years	Warranty: 2 Years	Warranty: 2 Years	Warranty: 2 Years	Warranty: 2 Years
Trailing Edge	Trailing Edge	Trailing Edge	Trailing Edge	Trailing Edge
Tinted	Tinted	Tinted	Tinted	Tinted
G125	Squirrel Cage	Squirrel Cage	T30	T30
110-240V	110-240V	110-240V	110-240V	110-240V
IP54	IP54	IP54	IP54	IP54
360	360	360	360	360
CE, RoHS,	CE, RoHS,	CE, RoHS,	CE, RoHS,	CE, RoHS,

TECHNICAL SPECIFICATION | CLASSIC RANGE



NAME	GU10 5 Watt 400 Lumens 2500K	CANDLE 2 Watt 170 Lumens 2500K	CANDLE 4 Watt 350 Lumens 2500K	LURRA 3 Watt 240 Lumens 2200K
Product Code	GU10-5W- 2500K-RA80	CAND-2W- 2500K-E14- NT	CAND-2W- 2500K-E14- NT	T38-3W-2200K-E14-NT
VOLTS	240V	240V	240V	240V
WATTS	5W	1.6W	3.2W	3.2W
CRI:	CRI: >80	CRI: >90	CRI: >90	CRI: >90
BASE	GU10	E14/B15	E14/B15	E26/E27/B22
DIMMABLE	Dimmable	Dimmable	Dimmable	Dimmable
LUMENS	400 Lumens	170 Lumens	350 Lumens	240 Lumens
LUMENS/WATT	80 Lumens/Watt	105 Lumens/Watt	109 Lumens/Watt	80 Lumens/Watt
COLOUR TEMPERATURE	Warm White/2500K	Warm White/2500K	Warm White/2500K	Warm White/2500K
MERCURY FREE	Mercury Free = 0.0mg	Mercury Free = 0.0mg	Mercury Free = 0.0mg	Mercury Free = 0.0mg
SWITCH CYCLES	Switch Cycles: 30,000	Switch Cycles: 30,000	Switch Cycles: 30,000	Switch Cycles: 30,000
AVERAGE LIFESPAN	Average Lifespan: 30,000hrs	Average Lifespan: 30,000hrs	Average Lifespan: 30,000hrs	Average Lifespan: 30,000hrs
WATT REPLACEMENT	Watt Replacement: 40W	Watt Replacement: 25W	Watt Replacement: 35W	Watt Replacement: 40W
BULB DIMENSIONS	Ø50mm x L55mm	Ø35mm x L100mm	Ø35mm x L100mm	Ø38mm x L108mm
WARM UP TIME	Warm Up Time: Instant	Warm Up Time: Instant	Warm Up Time: Instant	Warm Up Time: Instant
WORKING TEMPERATURE	Working Temperature: -20°C to 40°C	Working Temperature: -20°C to 40°C	Working Temperature: -20°C to 40°C	Working Temperature: -20°C to 40°C
WARRANTY	Warranty: 2 Years	Warranty: 2 Years	Warranty: 2 Years	Warranty: 2 Years
DIMMING	Leading/Trailing Edge	Trailing Edge	Trailing Edge	Trailing Edge
GLASS	NA	Clear	Clear	Tinted
TYPE	GU10	C35	C35	T38
INPUT VOLTAGE	110 -240V	110-240V	110-240V	110-240V
IP	IP45	IP54	IP54	IP54
BEAM ANGLE	40	360	360	360
CERTIFICATES	CE, RoHSw	CE, RoHS,	CE, RoHS,	CE, RoHS,



4W PLUTO 4 Watt 350 Lumens 2500K	3W CROWN 3 Watt 320 Lumens 2500K	6W GLOBE 6 Watt 650 Lumens 2500K
PLUT-4W- 2500K-E14- NT	CRWN-3W-2500K-E27-NT	GLOB-6W- 2500K-E27- NT
240V	240V	240V
3.2W	3.2W	6W
CRI: >90	CRI: >90	CRI: >90
E14/B15	E26/E27/B22	E26/E27/B22
Dimmable	Dimmable	Dimmable
350 Lumens	320 Lumens	650 Lumens
109 Lumens/Watt	80 Lumens/Watt	108 Lumens/Watt
Warm White/2500K	Warm White/2500K	Warm White/2500K
Mercury Free = 0.0mg	Mercury Free = 0.0mg	Mercury Free = 0.0mg
Switch Cycles: 30,000	Switch Cycles: 30,000	Switch Cycles: 30,000
Average Lifespan: 30,000hrs	Average Lifespan: 30,000hrs	Average Lifespan: 30,000hrs
Watt Replacement: 35W	Watt Replacement: 40W	Watt Replacement: 60W
Ø45mm x L80mm	Ø60mm x L108mm	Ø60mm x L108mm
Warm Up Time: Instant	Warm Up Time: Instant	Warm Up Time: Instant
Working Temperature: -20°C to 40°C	Working Temperature: -20°C to 40°C	Working Temperature: -20°C to 40°C
Warranty: 2 Years	Warranty: 2 Years	Warranty: 2 Years
Trailing Edge	Trailing Edge	Trailing Edge
Clear	Clear	Clear
G45	A60	A60
110-240V	110-240V	110-240V
IP54	IP54	IP54
360	360	360
CE, RoHS,	CE, RoHS,	CE, RoHS

CLIENT LIST



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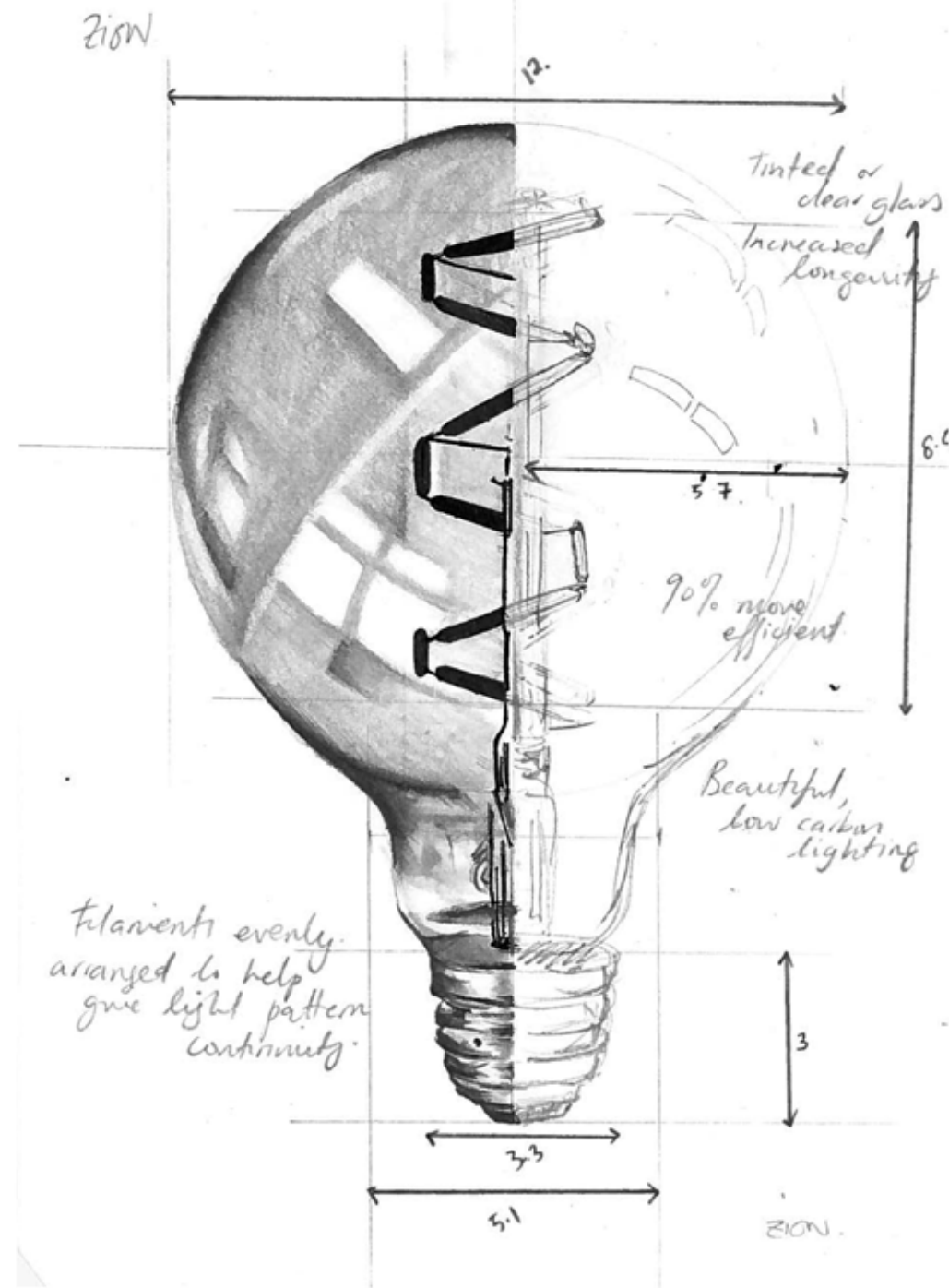
Tala LED invests in innovation and continuously

4 aims to develop, source, manufacture and improve the lighting range.

All product descriptions in this Tala LED brochure are intended as a general guide to our range.

As such our specifications are subject to alteration as we develop and do not form any part of a contract.

Tala accepts no liability for issues arising from a reliance of guide data to the extent permitted by law.



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